



SEO Program Deliverables	Basic	Enhanced
Select Keyword Phrases	6 Phrases	10 Phrases
Perform initial SEO Report for Google, Yahoo, and MSN	✓	✓
Update META Tags on selected pages	5 HTML Pages	10 HTML Pages
Update Text Content to Increase Keyword Density	5 HTML Pages	10 HTML Pages
Update HTML Elements to Increase Keyword Density	5 HTML Pages	10 HTML Pages
Monthly SEO Reporting	3 Months	12 Months
Monthly SEO Competitor Analysis	3 Months	12 Months
Monthly Web Site Log Reporting ¹	3 Months	12 Months
SEO Consultant Telephone Review of SEO Analysis	1	3
Re-Analyze Optimized Pages		Once Annually
Process Sage Software Co-op, 60-70% (reimbursement depending on available funds)	✓	✓
SEO Program (before Sage co-op)	\$3000	\$5000
Additional Keyword Phrases, 5 pack	\$500	\$500

¹ Web Logs must have FTP access capability.

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Pricing and offerings can change without notice. All prices are U.S.D. 1/2/2008