

Swiftpage Drip Marketing

Easily generate intelligent marketing campaigns that cater to your contacts interests and are executed automatically. Drip Marketing acts as an automated marketing department, staying connected with your contacts with various communication stage types from email to telemarketing.

Automatic Delivery

Once you've launched your Drip Marketing campaign you can trust that your stages are automatically delivered based on the sequencing type you specified.

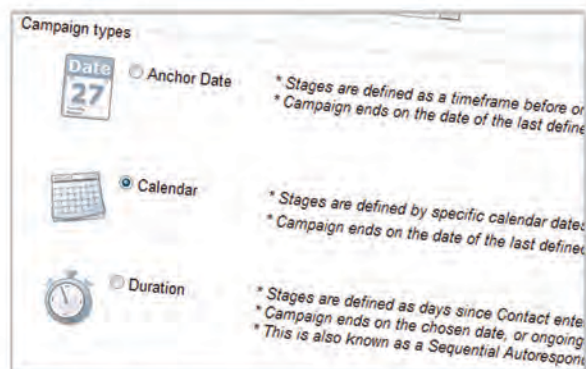
Communication Stages



Create email, telemarketing, postcard, letter, and fax communication stage options, schedule a call list, export a list of contacts in your campaign, or pause your campaign for review with automated Drip Marketing from Swiftpage.

Sequencing Variations

With three different Drip Marketing campaign types, you can select the stage sequencing that works best for your marketing strategy.



Anchor Date campaigns allow you to set your stages to occur on days before and after a specific date.

Calendar campaigns allow you to select specific dates on a calendar for your stages to occur.

Duration campaigns are continuous and sequence stages based on days since your contact was loaded into the campaign.

Conditional Actions & Branching

You can also cater specifically to each of your contacts with branching options based on your contacts' interactions with previous stages or a specified field in your database.



Email Marketing Surveys & Web Forms Drip Marketing Call List Integrated Solutions Promote Events Manage Relationships Follow up Launch Products Direct Sales Team Prioritize Next Actions Nurture New Leads Generate Buzz Inform Up Sell & Cross Sell

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Automate Your Business