



Success Story Program Deliverables	Basic	Enhanced
Conduct a telephone interview with the project consultant to learn more about the technical details of your client's solution	10 minutes	10 minutes
Conduct a telephone interview with the salesperson to learn more about the marketing aspects of your client's solution		10 minutes
Conduct a phone interview with your client	30 minutes	30 minutes
Offer you a library of sample layouts to choose from or we will create a custom layout unique to your company for an additional fee	✓	✓
Produce PDF proof copies for approval	✓	✓
Create a business letter or postcard content covering the selected industry and your client's pain points with a <i>call to action</i>		✓
Printed copies of success story, 4-color, full bleed, 60# cover stock	25 included	50 included
Create a Web/e-mail PDF of success story	✓	✓
Create a high-resolution PDF for commercial printer	✓	✓
Provide a 12" x 18" 4-color, ready-to-frame poster	1	2
Process Sage Software Co-op, 60-70% (reimbursement depending on available funds)	✓	✓
One Story Package (before Sage co-op)	\$1,150 ¹	\$1,445 ¹
Three Story Package (before Sage co-op)	\$2,850 ¹	\$3,735 ¹
Add Enhanced Press Release(s) to your project ²	Single: \$295, a savings of \$30.00 3-Pack: \$841, a savings of \$99.00	

¹Freight charges, insurance, handling, duty or applicable taxes are not included in the above program costs and will be invoiced separately.

²Special savings on press release bundle expires on 12/31/2008. Must be ordered with Success Stories.

Tango Marketing, LLC

(800) 781-1377

(425) 673-5300

(888) 573-0232 fax

sales@tango-marketing.com

www.tango-marketing.com



Pricing and offerings can change without notice. All prices are U.S.D. 10/1/2008