

	In-House	Super SEO Release
Write custom content for press release	✓	✓
Create custom press release graphical layout	✓	✓
Produce PDF proof copies for approval	✓	✓
Web/email PDF of press release	✓	✓
Process Co-op, 60-70% reimbursement depending on available funds	✓	✓
Submit press release to wire services		24 hour delay
SEO Hypertext Key Word Phrases Linked Back to Your Site		✓
Multiple City Targets		up to 5
Industry Targets		up to 10
Regional releases to News Desk at Newspapers, Radio, Television, Cable, Magazines, and Blogs. Four regions: Mid-West, Northeast, South, and West		4,000 plus organizations
National releases to News Desk at Newspapers, Radio, Television, Cable, and Magazines		Top 100 organizations
Journalist Release. A specific targeted list of editors selected by industry, location and publication		Customized for your products & services
10 day Results Reporting: Reads, Prints, PDF Downloads, and Google Backlinks compared to 12 month average		✓
One Press Release	\$195 / \$78*	\$395 / \$158*
Three Press Release Package	\$550 / \$220*	\$1125 / \$450*
Twelve Press Release Package	N/A	\$4400 / \$1760*

* After 60% Sage Co-op Reimbursement. Prices are U.S.D. Prices are subject to change without notice. Last updated on 10/1/2009