



For Immediate Release

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## **Tango Marketing Announces Year End Newsletter for Sage ERP MAS 90 and 200**

### **Special 12-page Product Newsletter from Tango Marketing**

Edmonds, WA—November 15, 2011—Tango Marketing, a Sage Preferred Vendor offering turnkey marketing programs for Sage partners, today announced it will be offering a special 12-page year-end issue of its popular STAR-INFO Newsletter for Sage ERP MAS 90 and 200.

Topics for this edition of the newsletter include: What's New And What's Coming, 2011 In Review And A Look Forward To 2012 And 2013; Creating A New Company In Sage ERP MAS 90; The Importance Of Budgeting; Module Closing Sequence; Year End Compliance Releases; SQL Payroll For Sage ERP MAS 200 SQL Customers; Module Closing Sequence and Detailed Instructions; and Tips To Help Year-End Processing Run Smoothly.

"The annual year-end issue of STAR-INFO Newsletter for Sage ERP MAS 90 and 200 proves to be our most popular issue," said Bryan Johnson, president of Tango Marketing. "Partners see its value as collateral for year-end workshops, as a tool to promote their consulting services, and as a way to demonstrate their commitment to and expertise with the software."

Tango produces the STAR-INFO Newsletter for six different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

### **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (425) 673-5300 or visit [www.tango-marketing.com](http://www.tango-marketing.com).