



For Immediate Release

Public Relations Contact

Tina Ingalls

(425) 673-5300 ext 113

tina@tango-marketing.com

Tango Marketing Releases September 2011 Newsletters for Sage ERP MAS 90 and 200, Sage ERP Accpac, Sage Timberline Office and Sage Master Builder

Edmonds, WA—September 1, 2011—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for Sage ERP MAS 90 and 200, Sage ERP Accpac, Sage Timberline Office, and Sage Master Builder. STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage ERP MAS 90 and 200

- Sales Order Enhancements
- Version 4.5 Offers Extensive New Capabilities*
- Integrated CRM For A Holistic Customer View
- Tips And Tricks
- Headline News

Sage ERP Accpac

- SageCRM 7.1
- New Features Help Your Teams Collaborate More Effectively And Win More Business*
- Sage ERP Accpac Online
- Customizing Sage ERP Accpac Inquiry
- Locking Fiscal Periods In Version 6.0
- Headline News

Sage Master Builder

- Sage Master Builder Version 17
- Smart New Capabilities Help Your Business Run More Efficiently*
- Headline News

Sage Timberline Office

- Sage Timberline Office Version 9.8
- Save Time With New Credit Card Management*
- Headline News

Tango produces the STAR-INFO Newsletter for six different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/ success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (425) 673-5300 or visit www.tango-marketing.com.