

For Immediate Release



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## **Tango Marketing Releases August 2009 Newsletters for Sage MAS 500, Sage Accpac, and Sage Abra HRMS**

Edmonds, WA — August 1, 2009—Tango Marketing, LLC today announced the immediate availability of three new issues of its popular Sage product newsletters for: Sage MAS 500 ERP, Sage Accpac ERP, and Sage Abra HRMS. These quarterly \*info Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

### **Sage MAS 500**

More About Upcoming Version 7.3

Using Sage MAS 500 Tools To Assess Profitability

Maintain The Right Balance With The Inventory Replenishment Module

### **Sage Abra HRMS**

Hybrid Payroll Solution Is The Model Of Efficiency

Attendance Module Adds Power To Your HRMS

Flexible Deployment Options For Sage Abra HRMS

### **Sage Accpac ERP**

Sage Accpac 6—Looking To The Future

Process Payments Securely With Paytelligence

Tips & Tricks

The Benefits Of Using Microsoft SQL Server With Sage Accpac

Tango produces the \*info Newsletter for a dozen different Sage products, in both printed and e-mail formats. The \*info Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every \*info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The \*info Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

### **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's \*info Newsletters, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes \*info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit [www.tango-marketing.com](http://www.tango-marketing.com).