



For Immediate Release

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Tango Marketing Releases August 2008 Newsletters For Sage MAS 500, Sage Abra HRMS, SageCRM, and Sage Accpac

Edmonds, WA —August 1, 2008—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage Software product newsletters for: Sage MAS 500 ERP, Sage Abra HRMS, SageCRM, and Sage Accpac ERP. These quarterly *info Newsletters are specialized turnkey marketing communications tools allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 500

- Stay Alert With Business Activity Monitoring Tools
- Getting the Most Out of FRx
- Sales Tax Solution

Sage Abra

- What's New in Sage Abra Versions 8.4 and 7.7
- Alerts Provide Proactive Communication Tools
- Online Recruiting
- Tips & Tricks

SageCRM

- E-mail Management Options
- SageCRM Solutions—2010 Strategy
- Enabling Mobile Access to SageCRM
- Tips & Tricks

Sage Accpac

- Better Financial Management with Sage Accpac Version 5.5
- A Multicurrency Primer
- Sage Accpac Alerts Server
- Accurate Sales Tax Collection
- Tips & Tricks

Tango produces the *info Newsletter for a dozen different Sage Software products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Software Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage Software partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Software Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Software Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.