



**Public Relations Contact**

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## **Tango Marketing Releases July 2009 Newsletters for Sage MAS 90, Sage Nonprofit Solutions, Sage PFW and ACT! by Sage**

Edmonds, WA — July 1, 2009—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for: Sage MAS 90 ERP, Sage Nonprofit Solutions, Sage PFW ERP, and ACT! by Sage. These quarterly (bi-monthly in the case of Sage MAS 90) \*info Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

### **Sage MAS 90**

Managing Your Cash Flow

Are Legacy Custom Reports Holding You Back?

Point of Sale Options

### **Sage Nonprofit Solutions – Sage MIP Fund Accounting and Sage Fundraising**

Improve Cash Flow With Better Cash Management

Budgeting for Operational Excellence

Keeping Your Fundraising Database Up To Date

### **Sage PFW**

IFRS—What You Need To Know

Customer Insights Module Boosts Client Retention

Assessing Profitability Using Sage PFW Tools

### **ACT! by Sage**

What Are You Missing By Not Upgrading Your Software?

Tango produces the \*info Newsletter for a dozen different Sage products, in both printed and e-mail formats. The \*info Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every \*info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The \*info Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

### **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's \*info Newsletters, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes \*info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit [www.tango-marketing.com](http://www.tango-marketing.com).