

For Immediate Release



Public Relations Contact

Tina Ingalls

(800) 781-1377 ext 113

tina@tango-marketing.com

Tango Marketing Releases May 2009 Newsletters for Sage MAS 90, Sage MAS 500, Sage Accpac, SageCRM, and Sage Abra HRMS

Edmonds, WA —May 1, 2009—Tango Marketing, LLC today announced the immediate availability of five new issues of its popular Sage product newsletters for: Sage MAS 90 ERP, Sage MAS 500 ERP, Sage Accpac ERP, SageCRM, and Sage Abra HRMS. These quarterly (bi-monthly in the case of Sage MAS 90) *info Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 90

- Extended Enterprise Suite Version 1.2
- Assessing Profitability Using Sage MAS 90 Tools
- Version 4.4 Is Coming Your Way

Sage MAS 500

- Version 7.3 Preview
- Are You Ready For IFRS
- Sage SalesLogix ERP Link

Sage Accpac

- IFRS—What You Need To Know
- What's New In The Project And Job Costing Module
- The Ins and Outs of EDI
- Tips & Tricks

SageCRM

- Grow Your Revenue With SageCRM
- Nurture Marketing Keeps You Top of Mind
- The Benefits of Internet Architecture
- Tips & Tricks

Sage Abra HRMS

- Economic Stimulus Act Affects Payroll And HR
- Going Green With Paperless Payroll And HR
- Sage Abra TimeSheet
- Tips & Tricks

Tango produces the *info Newsletter for a dozen different Sage products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.