



Tango Marketing Releases May 2008 Newsletters For Sage MAS 90, Sage MAS 500, Sage Accpac, SageCRM, and Sage Abra HRMS

Edmonds, WA—May 1, 2008—Tango Marketing, LLC today announced the immediate availability of five new issues of its popular Sage Software product newsletters for: Sage MAS 90 ERP, Sage MAS 500 ERP, Sage Accpac ERP, SageCRM, and Sage Abra HRMS. These quarterly (bimonthly in the case of Sage MAS 90)*info Newsletters are specialized turnkey marketing communications tools allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 90

- Powerful New Functionality in Version 4.3
- Version 4.3 Usability Enhancements
- The Latest Extended Solutions for Sage MAS 90
- Tips & Tricks

Sage MAS 500

- Optimize Distribution Workflow with Warehouse Automation
- Sage MAS 500 Office Updates
- The Data Import Manager Module
- Tips & Tricks

Sage Accpac

- Introducing Sage Accpac Version 5.5
- Sage Accpac HRMS
- The Project and Job Costing Module
- Tips & Tricks

Sage Abra

- How Your HR System Can Help Prevent Employee-Related Lawsuits
- Payroll Paycards
- Sage TimeSheet
- Tips & Tricks

SageCRM

- Preserve Customer Loyalty with SageCRM Customer Care
- Using SageCRM Workflows
- Working with Lists in SageCRM
- Tips & Tricks

Tango produces the *info Newsletter for a dozen different Sage Software products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Software Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage Software partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Software Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Software Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.