



For Immediate Release

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## **Tango Marketing Releases April 2009 Newsletters for ACT! by Sage, Sage Nonprofit Solutions, and Sage PFW**

**Edmonds, WA—April 1, 2009**—Tango Marketing, LLC today announced the immediate availability of three new issues of its popular Sage product newsletters for: ACT! by Sage, Sage Nonprofit Solutions, and Sage PFW ERP. These quarterly \*info Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

### **ACT! by Sage**

Securing Your Customer Information

The ACT! Online Community

Tips and Tricks

### **Sage Nonprofit Solutions**

Successful Grant Administration

Building a Disaster Recovery Plan

Advanced Security and Executive View

Tips & Tricks

### **Sage PFW ERP**

Stay Alert with Business Activity Monitoring Tools

Mitigate Risk Using Sage PFW

Your Input Can Make Sage PFW Even Better

Tips & Tricks

Tango produces the \*info Newsletter for a dozen different Sage products, in both printed and e-mail formats. The \*info Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every \*info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The \*info Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

### **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's \*info Newsletters, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes \*info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit [www.tango-marketing.com](http://www.tango-marketing.com).