



For Immediate Release

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Tango Marketing Releases February 2009 Newsletters for Sage MAS 500, Sage Accpac, Sage Abra HRMS, and SageCRM

Edmonds, WA—February 1, 2009—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for: Sage MAS 500 ERP, Sage Accpac ERP, Sage Abra HRMS, and SageCRM. These quarterly *info Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 500

- Budgeting With Sage Active Planner
- Business Insights Dashboard
- Sage TimeSheet
- Tips and Tricks

Sage Accpac

- Version 5.5 Operation Suite Enhancements
- Thriving in a Down Economy
- Improve Cash Flow with the SageCRM Collections Tab
- Tips and Tricks

Sage Abra

- Sage Abra SQL HRMS Version 8.5
- Sage Abra Toolkit
- Sage Abra Reporting Tools
- Tips and Tricks

SageCRM

- Version 6.2 Highlights
- Enhance Customer Service with Back Office Integration
- Improve Cash Flow with the SageCRM Collections Tab
- Tips and Tricks

Tango produces the *info Newsletter for a dozen different Sage products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.