



For Immediate Release

Public Relations Contact

Tina Ingalls

(800) 781-1377 ext 213

tina@tango-marketing.com

Tango Marketing Releases February 2008 Newsletters For Sage MAS 500, Sage Abra, Sage Accpac, and SageCRM

Edmonds, WA—February 1, 2008—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage Software product newsletters for: Sage MAS 500 ERP, Sage Abra HRMS, Sage Accpac ERP, and SageCRM. These quarterly *info Newsletters are specialized turnkey marketing communications tools allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips. Topics for this round of newsletters include:

Sage MAS 500

- Previewing Version 7.2
- New StarShip Freight for Sage MAS 500
- Sage FAS Fixed Assets
- Tips & Tricks

Sage Abra

- Automate Payroll & HR to Save Time, Resources, & Money
- Employee Training is Good for Business
- Protect Your Data
- Tips & Tricks

Sage Accpac

- Keeping Inventory in Check with Sage Accpac Inventory Control
- Combatting Check Fraud
- Sage FAS Fixed Assets
- Tips & Tricks

SageCRM

- Introducing SageCRM Version 6.1
- Is a Hosted CRM Solution Right for You?
- Nurture Marketing with SageCRM

Tango produces the *info Newsletter for a dozen different Sage Software products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Software Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage Software partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Software Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Software Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.