



For Immediate Release

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Tango Marketing Releases January 2010 Newsletters for Sage MAS 90, Sage Nonprofit Solutions, Sage PFW, and ACT! by Sage

Edmonds, WA—January 4, 2010—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for: Sage MAS 90 ERP, Sage Nonprofit Solutions, Sage PFW ERP, and ACT! by Sage. These quarterly (bimonthly in the case of Sage MAS 90) STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 90

- Leveraging the Economic Downturn
- The Next Generation of Customization
- Sage Unveils New Product Delivery Strategy
- Tips & Tricks

Sage Nonprofit Solution – Sage MIP Fund Accounting and Sage Fundraising

- Year End Processing Tips
- Take Full Advantage of Internet Fundraising Opportunities
- End to End Automation With Sage Authorized Developer Solutions
- Tips & Tricks

Sage PFW

- Leveraging the Economic Downturn
- 1099 Updates

ACT! by Sage

- Leveraging Social Media
- Setting Windows Format in ACT!
- PC Magazine's Editor's Choice Award

Tango produces the STAR-INFO Newsletter for ten different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (800) 781-1377 or visit www.tango-marketing.com.