



Public Relations Contact

Tina Ingalls

(800) 781-1377 ext 213

tina@tango-marketing.com

Tango Marketing Releases January 2009 Newsletters for Sage MAS 90, Sage SalesLogix, ACT! by Sage, Sage MIP Fund Accounting, and Sage PFW

Edmonds, WA—January 1, 2009—Tango Marketing, LLC today announced the immediate availability of five new issues of its popular Sage product newsletters for: Sage MAS 90 ERP, Sage SalesLogix, ACT! by Sage, Sage Nonprofit Solutions, and Sage PFW ERP. These quarterly (bimonthly in the case of Sage MAS 90) *info Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 90

Outgrowing Your Software? Reimplementation May Be The Answer

F9 Financial Reporting And Analysis For Excel Power Users

Using Saved Report And Form Settings

Tips And Tricks

Sage SalesLogix

Better Lead Management With Sage SalesLogix Version 7.5

Put Your Data To Work With Sage KnowledgeSync Sage SalesLogix Visual Analyzer

Tips And Tricks

ACT! by Sage

Nurture Marketing With ACT!

Tips And Tricks

Sage Nonprofit Solutions

Is A Hosted Solution Right For You?

Thriving In Tough Economic Times

An Integrated Fundraising And Accounting Solution

Tips And Tricks

Sage PFW ERP

Introducing Sage PFW Version 5.7

Save Time With Keyboard Shortcuts And Wildcards

Pervasive AuditMaster For Sage PFW

Tango produces the *info Newsletter for a dozen different Sage products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Software Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Software Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.