



For Immediate Release

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Tango Marketing Releases December 2011 Newsletters for Sage ERP MAS 500, Sage HRMS, Sage Master Builder and Sage Timberline Office

Edmonds, WA—December 1, 2011—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for Sage ERP MAS 500, Sage HRMS, Sage Master Builder and Sage Timberline Office. STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage ERP MAS 500

Business Activity Monitoring
Proactive Information Delivery Tools Become More Powerful
Top 20 Reasons To Upgrade
Web-based Access To Sage ERP MAS 500 Tasks
Headline News

Sage HRMS

Automate Open Enrollment
Sage HRMS Benefits Management Solutions Streamline Open Enrollment Processing
Installing Quarterly Payroll Tax Updates For Sage Abra Suite Payroll
The Benefits Of Sage HRMS And Microsoft SQL Server
Headline News

Sage Master Builder

Spotlight On Document Control
Leverage Features Of Sage Master Builder To Improve Visibility And Reduce Risk
Preparing For Year End
Headline News

Sage Timberline Office

Sage Timberline Office Connector
A New Way To Access And Work With Sage Timberline Office Data Using Microsoft Excel
Year-End Processing
Headline News

Tango produces the STAR-INFO Newsletter for six different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (425) 673-5300 or visit www.tango-marketing.com.