



For Immediate Release

Public Relations Contact

Tina Ingalls

(800) 781-1377 ext 113

tina@tango-marketing.com

Tango Marketing Releases December 2009 Newsletters for Sage Timberline Office, Sage Master Builder, and Sage BusinessWorks Accounting

Edmonds, WA—November 30, 2009—Tango Marketing, LLC today announced the immediate availability of three new issues of its popular Sage product newsletters for: Sage Timberline Office, Sage Master Builder, and Sage BusinessWorks Accounting. These quarterly STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage Timberline Office

- Sage Project Lifecycle Management
- Easy Update Installation With Sage Installation Manager
- Construtech Magazine 2009 Award Winner

Sage Master Builder

- Sage Customer Portal
- Integrated Solutions - End To End Automation
- International Builders' Show

Sage BusinessWorks Accounting

- Preparing For Year End Processing
- Keeping Your Data Secure
- Sage BusinessWorks Customer Portal

Tango produces the STAR-INFO Newsletter for a dozen different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (800) 781-1377 or visit www.tango-marketing.com.