

For Immediate Release



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Tango Marketing Releases October 2009 Newsletters for ACT! by Sage, Sage PFW ERP, and Sage MIP Fund Accounting

Edmonds, WA—October 1, 2009—Tango Marketing, LLC today announced the immediate availability of three new issues of its popular Sage product newsletters for: ACT! by Sage, Sage PFW ERP, and Sage MIP Fund Accounting. These quarterly STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

ACT! by Sage

ACT! by Sage 2010

ACT! by Sage Version Comparison Chart

ACT! E-marketing Powered by Swiftpage

Sage PFW

Are You Missing Something? Top Enhancements For Sage PFW

Are Ghost Assets Haunting You?

Sage MIP Fund Accounting

New Form 900 – Which Form Should You File?

Boosting Donor Loyalty

Sage MIP Fund Accounting Version 10.2

Tango produces the STAR-INFO Newsletter for a dozen different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's STAR-INFO Newsletters, STAR-EMAIL, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes STAR-INFO Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.