



Tango Marketing Releases October 2008 Newsletters For Sage SalesLogix, ACT! by Sage, Sage Nonprofit Solutions, and Sage PFW ERP

Edmonds, WA—October 1, 2008—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage Software product newsletters for: Sage SalesLogix, ACT! by Sage, Sage Nonprofit Solutions, and Sage PFW ERP. These quarterly *info Newsletters are specialized turnkey marketing communications tools allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage SalesLogix

- The Benefits of Going Mobile
- The Sage CRM Solutions 2010 Strategy
- Sage SalesLogix Version 7.5 Webcasts
- Tips & Tricks

ACT! by Sage

- Introducing ACT! 2009

Sage Nonprofit Solutions

- IRS Form 990 Worksheet Changes
- Sage MIP Fund Accounting Scheduler Module
- Sage Fundraising 50, Version 8.1
- Tips & Tricks

Sage PFW ERP

- Year End Processing Pointers
- Cash Management With The Bank Book Module
- Preparing To Upgrade To Sage PFW Version 5.7
- Tips & Tricks

Tango produces the *info Newsletter for a dozen different Sage Software products, in both printed and e-mail formats. The *info Newsletters are part of the Sage Software Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement.

Every *info Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The *info Newsletters provide an easy and effective way for Sage Software partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Software Business Partners, software companies, and VAR's. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Software Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.